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THE EMBROIDERY COACH

Making The Decision To Get Your Business On The Fast Track to Growth & Profit!

It is very important to make the decision to stick with this program and finish it to the end. It is time to stop watching other successful people in business get what they want and make the decision to go after what you want in your business.

It's time to get serious about your life and your business and stop blaming others for the bad decisions that you have made in the past. Believe me, we have all made them.

I would love to go back and redo or rethink all of the bad decisions that I made when I started my business, but there comes a time when you have to stop, look in the mirror at yourself and say ***"Today is the day that all of that changes. From this day forward, I am going to do things differently. I am going to do whatever it takes to move my business forward much quicker in a very positive way."***

Far too many embroiderers take a casual approach to their business and have the attitude that business is going to come to them. When that happens, they will eventually have a great business. This just does not happen. Rather than go after it, they complain and make excuses when things do not go their way.

You have to get serious about your business! Really think about how you are going to be using every minute of your time. Time is precious and once it is gone, you can never get it back.

You must decide to have a profitable business and until you make the decision to go after it, it will never happen. You must develop a plan and execute that plan consistently. Until you get your business in the best shape possible for growth and profit and make all the changes that are necessary to do so, you will continue to suffer the consequences of working much too hard and having too little to show for it. That's reality!

This is how life and business really work. We all get paid for what we get done. If you know anything about me by now, you know my feelings about planning and getting things done.

You must create systems for yourself that produce results consistently. You must be strict with yourself and your deadlines and be ruthlessly resistant to wasting your time.

You must hold yourself accountable, hour by hour. Remember that hourly cost to your business. You must execute your plans like your life, your business, and your future depend on it; because they do!

You and you alone are responsible for your life and your business. You must make that profitable embroidery business happen. It's all up to you. Make that decision today to do whatever it takes to make your embroidery business profitable. **NO EXCUSES!**