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THE EMBROIDERY COACH

Embroidery on a Roll of Toilet Paper

Embroidery on a roll of toilet paper is a good way to promote yourself, create a quick shower gift and is a great promotional item for your customers. No matter what the occasion is or reason for this idea, it makes for a great conversation piece. It is simple to do and very inexpensive to make. You can turn this throw away roll of toilet paper into an easy \$10.00 gift. It is also a perfect gag gift for a party. People are most happy to pay for this unique item.

I have done several logos for customers. This works really well for the Real Estate market, Plumbers and Home Improvement contractors. This is their calling card and everyone that sees it, remembers them.

Supplies needed

- 1 roll of soft 2 ply toilet paper
- 1 piece of soft cutaway backing
- 1 piece of topping
- Spray adhesive
- A hoop much larger than you design and paper, such as an 18cm hoop.
- Plastic wrap
- Bow

Select your design. You really do not want to have a design that requires a lot of trimming or is a heavy stitch count. You want to make this sort of light if possible.

Lightly spray a piece of cut away backing with your spray glue. Make sure that you use a spray glue that is designed for embroidery.

Hoop the backing only.

Draw a straight line on the backing at a point where you will be able to line up your paper in the center of your hoop.

Unroll your toilet paper and tear off the first piece. Unroll until you have 4 more pieces. Fold it back at the perforation point after the first 2 pieces. It will be doubled over.

Lay your toilet paper in the hoop being very careful that you line it up correctly with the reference lines in your hoop. The first 2 pieces of the paper will be stuck to the glue, this is what you want, but the top two pieces that are facing you is where you will embroider. I try to keep my design centered within the area of the first piece of paper after the fold if it is at all possible. Sometimes the design is wider than that and it is not possible. If this is the case, center it within the first 2 pieces after the fold.

Lay a piece of topping, that is cut wider than the paper, on top of the paper. Lay it over the edge of the paper and this will stick to the glue on the backing, holding the toilet paper in place. Your paper is usually 4.5 inches wide. Cut your backing at least 6 to 7 inches wide. This will give you enough width to hold the paper in place.

Center your design where you want it and start your embroidery. Run your machine at a slower pace and make sure that you have enough paper unrolled so that it does not pull or get tangled.

After it is finished, unhoop your backing and remove your topping very carefully. Cut your backing off leaving it the same size as the two pieces of toilet paper. Once it is rolled up, it will not show. Do not try to remove it any more than that.

Roll up your paper and wrap it with a piece of plastic wrap. I have found that the cling wrap works the best. Stuff the edges of the cling wrap into the cardboard tube and place on bow on top.

Good luck, like I said, very simple, inexpensive and fun to do!!