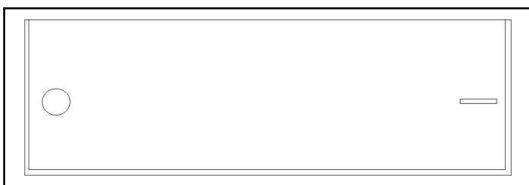


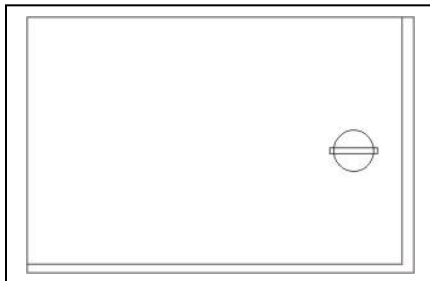


## Where To Place A Monogram On A Shirt Cuff

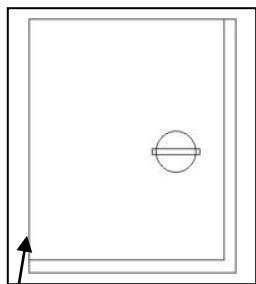
The first step to embroidering a monogram on a shirt cuff is to choose the cuff that is the most appropriate. As a general rule the left cuff is the correct one but if the customer wears his watch on the right arm then he may want the initials on the right cuff. It will always be on the arm that he extends out to shake hands.



This is a picture of your full cuff laid out flat.



Button the cuff- Make sure that you know which button he will be using to close the cuff. There are usually two buttons on each cuff.

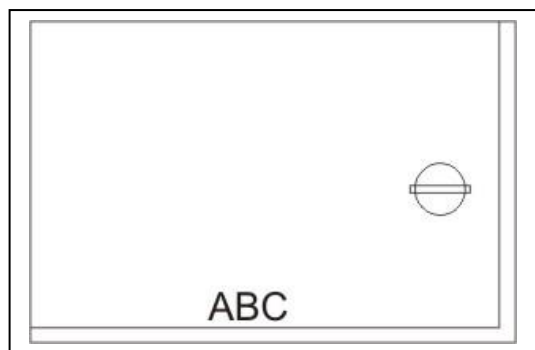


With the cuff buttoned, fold it in half and place a mark on the fold about 1/8 of an inch above the topstitching. This will be the **bottom** point of your monogram. You will have to adjust this point to start your monogram in the center. Your starting point will depend on the height of your monogram.

Place Mark Here.

You do not want your monogram to fall exactly on the top stitching. If the top stitching is at all uneven, your monogram will show that up and the monogram

will not look good either. The height of the top stitching line can vary from the edge of the shirt cuff from one shirt manufacture to another so you cannot say to mark at a specific spot from the bottom edge of the cuff. This is very important in the finished look.



Your finished monogram should fall directly in the center of the persons hand as they are wearing the shirt right over the watch.

The size of a monogram for a man's shirt is between .25 inches and .35 inches for a monogram that has all three letters the same size. These 3 letters will represent his full name. Anthony Brandon Conway.

If you are using a monogram such as a Diamond where the large initial is in the center you will use the last name as the Center initial. **A C B**. The size of this type of monogram will vary from .50 inches to .75 inches. Do not go any larger. A large monogram on a dress shirt looks out of place.

These same rules apply for a ladies shirt cuff.

It is best to use 65/9 sharp needles and 60 weight thread. You will have a monogram that is sharp and clear.

Use Polyester thread as many dress shirts go to the laundry and the rayon thread will not hold up with the strong chemicals used in laundries.